

### Artwork Requirements -

- One and two color formats below 250,000 units
  - advertising space is 1.5 inches in height by 3.5 inches in width
  - artwork must be generated as a color separated .bmp file
- One and two color formats above 250,000 units
  - advertising space is unlimited and left up to the customer
  - artwork can be generated in a variety of formats to be discussed upon placement of order and is printed offset
- Three, four and full color formats
  - advertising space is unlimited and left up to the customer
  - artwork can be generated in a variety of formats to be discussed upon placement of order and is printed offset
- All colors should be given as PMS colors for color matching purposes